



— PUBLIC SPEAKING COURSE DESCRIPTION —

## Executive Speaking Experience

*A powerful, personal, interactive program focused on public speaking and presentation skills for individuals*

Limited to six participants, this two-day workshop provides lots of hands-on, interactive exercises, personalized one-on-one coaching and written evaluations through at least ten videotaped practice sessions. Attendees graduate having dramatically improved their speaking skills and confidence.

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"Lynda's workshop is not a lecture; it is an exercise that conditions people to handle communication under stress. If speaking to ten or ten thousand, her coaching builds confidence and the skills to carry it off. We have been sending our key people to Lynda for over twenty years."

— Terry Lindley, Vice President, Marketing & Sales, American AgCredit

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### — COURSE TAKEAWAYS —

- Learn to deal with anxiety and develop poise and presence
- Read your audience
- How to prepare for different audiences
- Gain confidence in your own personal style
- Get audience connection, real-time response and buy-in
- Learn to handle confrontational issues and respond to Q & A with authority
- Get one-on-one coaching and critiquing with a true "laboratory" approach
- Practice with responding to all-important Q and A and thinking on your feet
- Learn breathing and relaxation techniques
- Tips on organizing and presenting fact-filled, persuasive content
- A binder jam-packed with tips, resources, guidelines and articles
- Follow-up for upcoming speaking events
- Lynda Paulson's popular book, *The Executive Persuader*

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"Lynda Paulson gives strength to the weak-kneed speaker by inspiring confidence which all but guarantees successful presentations. Her techniques work! I am still singing your praises and am grateful for your Executive Speaking Experience."

— William C. Finlayson, President & CEO, O'Conner Hospital, San Jose, CA

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### — NEXT HANDS-ON WORKSHOP —

2017 | September 27 & 28 | November 1 & 2 | December 6 & 7  
2018 | January 10 & 11 | February 15 & 16 | March 22 & 23 | April 25 & 26

~ \$1900 tuition, 8:30a - 5p both days, lunch included, discounts for multiple enrollments ~

**SuccessStrategiesInc.com | 775.530.6119**

— MORE TESTIMONIALS —

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“I loved the Executive Speaking Experience and recommend it to everybody! Whether you want to make a “killer” impact statement at a meeting or feel comfortable in your own skin speaking to hundreds or thousands, you will benefit from these action-packed 2 days. The experience was intimate and personalized and hands-on. Lynda is a master and I have used her techniques all during this past year.”

— Dianne Deering Zack, Vice President, Arbonne Int'l

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“We have been sending employees to Lynda Paulson’s public speaking courses for over 25 years. In every case, I see a marked improvement in the confidence, delivery and style of the individual’s public speaking skills. Shy people learn to become more engaging and self assured, and the more gregarious types hone their presentation style so they are more professional and effective overall.

I personally have benefited from Lynda’s training on several occasions, and am forever grateful for the tools she has given me. Her classes are fun, dynamic and life changing. I would highly recommend Success Strategies to any organization looking to improve the effectiveness of their team.”

— Kim Stare Wallace, President, Dry Creek Vineyard, CA

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“I wish I’d had it years ago! Mandatory for anyone who communicates for a living.”

— Stephen R. Covey, Author of *The Seven Habits of Highly Effective People*

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— ABOUT LYNDA PAULSON —

**Lynda Paulson**, CEO and Public Speaking Coach, has been a speaking coach for more than thirty years with Success Strategies, Inc., renowned for teaching sales training, public speaking and communication skills to professionals from over 600 wineries and businesses in the U.S. and Europe. Her coaching techniques have been crafted over decades working with local clients such as the Cakebreads, the Mondavis, the Trincheros, the Martinis, the Wentes and management teams at more than 600 local companies. She has also taught training courses at AT&T, American Express, Disney Corporation, Kodak, ING, IBM and many more throughout California, Oregon, Washington, New York, Canada and Europe.



— LEARN MORE —

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