

# The Advanced Speaking Experience

TRAINING

SuccessStrategiesInc.com



## Learn how to

Craft a special talk

Prepare for a TEDx  
Talk audition

Deliver a compelling  
report to the Board of  
Directors

Inspire your audience  
for a lasting impact

“

*Lynda Paulson gives strength to the weak-kneed speaker by inspiring confidence which all but guarantees successful presentations. Her techniques work! I am still singing your praises and am grateful for your Executive Speaking Experience.*

”

William C. Finlayson, President  
& CEO, O'Conner Hospital,  
San Jose, CA



## Learn how the pros prepare for a major keynote address or talk

You've learned the basics. Given a few speeches that left you feeling exhilarated. But now it's time to raise the bar. You may be a seasoned speaker, but are your talks as dynamic, inspirational and in-demand as you wish?

It takes exceptional skill to position yourself above the mass of speakers delivering serviceable but unmemorable speeches. To advance your speeches to new heights, learn how the professionals prepare for major keynote speeches in this intensive, one-day advanced training class. Practice new skills, gain valuable feedback, and nail down ways to craft memorable speeches.

### WHO SHOULD ATTEND?

- Those preparing for major keynote speeches or auditions
- TEDx Talk candidates
- Political hopefuls
- Inspirational coaches, CEOs, CFOs and CMOs
- Graduates of *Executive Speaking Experience*

**SUCCESS STRATEGIES**  
INCORPORATED



## DATE AND TIME

Thursday, April 30, 2018

8:30 - 5 PM

## LOCATION

Napa Hilton Inn  
Napa, CA 94559

## PARTICIPANTS

Limited to 4

## COACH

**Lynda Paulson,**  
*Public Speaking  
Coach and Sales  
Trainer,  
Success Strategies,  
Inc.*

## TUITION

\$1,200

SuccessStrategiesInc.com  
includes

Continental Breakfast  
and Lunch

## PREREQUISITES

*This intensive course is best for experienced public speakers and ESE graduates. Ask Lynda which class is best for your skill level.*

Reserve now for  
**The Advanced  
Speaking  
Experience**

April 30th | 8:30-5p

*Space is limited*

Hilton Inn  
Napa, California

**775.530.6119**

Lynda@SuccessStrategiesInc.com



## TAKEAWAYS

- Private executive coaching limited to no more than 4 participants
- Video taped practice sessions so that you can see where to make improvements from your audience's point of view
- Tips on crafting an attention-getting introduction to grab audiences from the start
- Master creating the compelling speech audiences will be talking about long after you've left the room
- Learn communication skills you can apply to your day-to-day interactions to gain buy-in, fans and followers
- Take your greatest presentation skills to a whole new level, honing your unique speaking gifts to stand out from crowd

## EXECUTIVE TRAINER

**Lynda Paulson,** Public Speaking Coach and Sales Trainer, has been an executive speech coach for more than thirty years with Success Strategies, Inc., renowned for teaching public speaking and communication skills to professionals from over 600 wineries and businesses in the U.S. and Europe. Her coaching techniques have been crafted over decades working with local clients such as the Cakebreads, the Mondavis, the Trincheros, the Martinis, the Wentes and management teams at hundreds of local companies. She has also taught public speaking at AT&T, American Express, Disney Corporation, Kodak, ING, IBM and many more throughout California, Oregon, Washington, New York, Canada and Europe.



Lynda Paulson

“Favorable attention is critical to winning new business. If the first impression is poor, you often never recover the opportunity. My teaching style is focused on positive, constructive instruction. This allows participants to stretch their creative muscles and gain critical insights for success by learning in a safe and supportive environment,” stated Paulson. “It’s also essential to keep it fun,” she added with a wink.

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I N C O R P O R A T E D

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