



# The Executive Speaking Experience

TRAINING

SuccessStrategiesInc.com

*"Lynda's workshop is not a lecture; it is an exercise that conditions people to handle communication under stress. If speaking to ten or ten thousand, her coaching builds confidence and the skills to carry it off. We have been sending our key people to Lynda for over twenty years."*

*– Terry Lindley, Vice President, Marketing & Sales, American AgCredit*

## Learn how to

Deal with anxiety and develop poise and presence

Prepare for different audiences

Gain confidence in your own personal style

“

*I wish I'd had it years ago! Mandatory for anyone who communicates for a living.*

”

*Stephen R. Covey, Author of The Seven Habits of Highly Effective People*

**A powerful, personal, interactive program focused on public speaking and presentation skills for individuals**

Limited to six participants, this two-day workshop provides hands-on, interactive exercises, personalized one-on-one coaching, and written evaluations through ten or more videotaped practice sessions.

Attendees graduate having dramatically improved their speaking skills and confidence.

## WHO SHOULD ATTEND?

- Those suffering from on-stage butterflies, knocking knees and fear of floundering
- Inspirational coaches, CEOs, CFOs and CMOs
- Speakers who feel they're not connecting well enough with audiences
- Sales executives looking to polish their communication and presentation skills
- Those seeking careers in politics and public speaking

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## WHEN

2019 > January 16 & 17  
February 27 & 28  
March 27 & 28  
April 24 & 25  
May 20 & 21  
June 17 & 18  
8:30 - 5 PM

## WHERE

Hilton Garden Inn  
Napa, CA

## PARTICIPANTS

Limited to 6

## TUITION

\$1,900 includes Lunches  
Discounts available for multiple  
enrollments

“

Lynda Paulson gives strength to the weak-kneed speaker by inspiring confidence which all but guarantees successful presentations. Her techniques work! I am still singing your praises and am grateful for your Executive Speaking Experience.

”

William C. Finlayson, President  
& CEO, O'Conner Hospital,  
San Jose, CA

Reserve now for  
**The Executive  
Speaking  
Experience**

Space is limited

**775.530.6119**

Lynda@SuccessStrategiesInc.com



# TAKEAWAYS

- Get audience connection, real-time response and buy-in
- Learn to handle confrontational issues and respond to Q & A with authority
- Get one-on-one coaching and critiquing with a true “laboratory” approach
- Practice with responding to all-important Q and A and thinking on your feet
- Learn breathing and relaxation techniques
- Tips on organizing and presenting fact-filled, persuasive content
- A binder jam-packed with tips, resources, guidelines and articles
- Follow-up for upcoming speaking events
- Lynda Paulson’s popular book, *The Executive Persuader*

# EXECUTIVE TRAINER

**Lynda Paulson**, Public Speaking Coach and Sales Trainer, has been an executive speech coach for more than thirty years with Success Strategies, Inc., renowned for teaching public speaking and communication skills to professionals from over 600 wineries and businesses in the U.S. and Europe. Her coaching techniques have been crafted over decades working with local clients such as the Cakebreads, the Mondavis, the Trincheros, the Martinis, the Wentes and management teams at hundreds of local companies. She has also taught public speaking at AT&T, American Express, Disney Corporation, Kodak, ING, IBM and many more throughout California, Oregon, Washington, New York, Canada and Europe.

“Favorable attention is critical to winning new business. If the first impression is poor, you often never recover the opportunity. My teaching style is focused on positive, constructive instruction. This allows participants to stretch their creative muscles and gain critical insights for success by learning in a safe and supportive environment,” stated Paulson. “It’s also essential to keep it fun,” she added with a wink.



Lynda Paulson

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