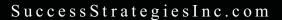
Advanced Speaking Experience

TRAINING





Learn how to

Craft a special talk

Prepare for a TEDx Talk audition

Deliver a compelling report to the Board of Directors

Inspire your audience for a lasting impact



Lynda Paulson gives strength to the weak-kneed speaker by inspiring confidence which al but guarantees successfu presentations. Her techniques work! I am still singing your praises and am grateful for your Executive Speaking Experience

William C. Finlayson, President & CEO, O'Conner Hospital, San Jose, CA



Learn how the pros prepare for a major keynote address or talk

You've learned the basics. Given a few speeches that left you feeling exhilarated. But now it's time to raise the bar. You may be a seasoned speaker, but are your talks as dynamic, inspirational and in-demand as you wish?

It takes exceptional skill to position yourself above the mass of speakers delivering serviceable but unmemorable speeches. To advance your speeches to new heights, learn how the professionals prepare for major keynote speeches in this intensive, one-day advanced training class. Practice new skills, gain valuable feedback, and nail down ways to craft memorable speeches.

WHO SHOULD ATTEND?

Those preparing for major keynote speeches or auditions
TEDx Talk candidates
Political hopefuls
Inspirational coaches, CEOs, CFOs and CMOs

Graduates of *Executive Speaking Experience*





WHEN / WHERE

Full day workshop at your facility

PARTICIPANTS

l - 6 speakers

COACH Lynda Paulson, Public Speaking Coach and Sales Trainer, uccess Strategies, Inc.

TUITION \$1,200

includes Continental Breakfast

PREREQUISITES

This intensive course is best for experienced public speakers and ESE graduates. Ask Lynda which class is best for your skill level

Reserve now for The Advanced Speaking Experience

Space is limited

775.530.6119Lynda@SuccessStrateaiesInc.com



TAKEAWAYS -

- Private executive coaching limited to no more than 4 participants
- Video taped practice sessions so that you can see where to make improvements from your audience's point of view
- Tips on crafting an attention-getting introduction to grab audiences from the start
- Master creating the compelling speech audiences will be talking about long after you've left the room
- Learn communication skills you can apply to your day-to-day interactions to gain buy-in, fans and followers
- Take your greatest presentation skills to a whole new level, honing your unique speaking gifts to stand out from crowd

EXECUTIVE TRAINER-

Lynda Paulson, Public Speaking Coach and Sales Trainer, has been an executive speech coach for more than thirty years with Success Strategies, Inc., renowned for teaching public speaking and communication skills to professionals from over 600 wineries and businesses in the U.S. and Europe. Her coaching techniques have been crafted over decades working with local clients such as the Cakebreads, the Mondavis, the Trincheros, the Martinis, the Wentes and management teams at hundreds of local companies. She has also taught public speaking at AT&T, American Express, Disney Corporation, Kodak, ING, IBM and many more throughout California, Oregon, Washington, New York, Canada and Europe.



"Favorable attention is critical to winning new business. If the first impression is poor, you often never recover the opportunity. My teaching style is focused on positive, constructive instruction. This allows participants to stretch their creative muscles and gain critical insights for success by learning in a safe and supportive environment," stated Paulson. "It's also essential to keep it fun," she added with a wink.

